Cascale Annual Meeting **Munich** Sept 9-11 2024 Innovation Corner

Cascale

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Cascale Annual Meeting 2024 in Munich, Germany

We embark on a journey together into **"a new era of unified impact"**. Designed exclusively for our Cascale community, this event is a unique opportunity for more than 600 attendees from across the globe to connect. We're setting the stage for **manufacturers**, **brands**, **retailers**, **academics**, **NGOs**, **government officials**, **and service providers** to come together in unprecedented collaboration.

Event website

Why you should join

At Cascale, we understand the pivotal role of manufacturers in driving sustainability in consumer goods. We're dedicated to supporting your efforts and promoting innovation across the value chain.

Join the Conversation: Share insights, perspectives, and challenges.

Showcase Your Innovation: Gain visibility for your company.

Expert Insights: Discover trends in sustainability, compliance, and safety.

Networking Opportunities: Connect globally with peers and partners.





The Innovation Corner

A designated area within the event space at the Hilton Park Hotel will be set aside to showcase the innovative work and success stories of manufacturers, this mini exhibition will highlight the companies' efforts to change and make an impact on the industry.

Your innovation could be presented in various formats:

- Visual posters
- Fabrics
- Materials
- Samples
- Product technology
- New collections

All innovations will be displayed using mannequins, elevated boxes, or wooden display boards.





Your presence is a must

Showcase your innovation to all participants onsite and online!

Share your story, and amplify your voice for greater visibility of your company.

Stand by your display during designated time frames

Engage with attendees, explain your work, and answer questions.

Connect with online participants via the event app

Apply to participate in the Innovation Corner at no additional cost!





How to participate

Register: Secure your complimentary member ticket by using the code from the email shared.

No Extra Fees: Apply or participate in the Innovation Corner at no additional cost.

Apply: Fill out the <u>Innovation Corner Application</u> <u>Form</u> – Submissions are due by July 5.

Confirmation: Receive confirmation by July 22.



Thanks!

Do you have any questions?



Contact the Events Team